

CREDIT UNION MANAGEMENT

1988 INDEX OF ARTICLES

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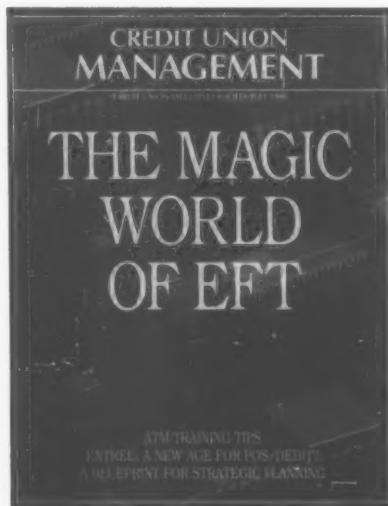
- 1) A/L Management: A Case Against the Zero Gap, C.J. Pickering, February.
- 2) Credit Union Investments: The Mortgage Lending Factor, Robert W. McLeod, September.

ATMS

- 3) ATM Magic, Michael Muckian, July.
- 4) Deploying ATMS the PC Way, Beth Stetenfeld, July.

AUTOMATION

- 5) 1988 Buyer's Guide to Office Au-



tomation, March.

- 6) Platform Automation: Plugged in to Member Demand, Beth Stetenfeld, October.

BANKRUPTCY

- 7) The Bankruptcy Plague, Rex Johnson, June.

BOARD/CEO RELATIONSHIPS

- 8) The Age-Old Question: Manager or CEO?, Richard W. Noland, October.

BOOKS

- 9) "At America's Service: How Corporations Can Revolutionize the Way They Treat Their Customers," by Karl Albrecht, John Leaman, December.
- 10) "Executive Talent: Developing and Keeping the Best People," edited by Eli Ginzberg, John Leaman, October.
- 11) "Hiring the Best, A Manager's Guide to Effective Interviewing," by Martin John Yate, John Leaman, April.
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- 13) "Managing to Keep the Customer," by Robert L. Desatnick, John Leaman, July.

- 14) "The Name is the Game: How to Name a Company or Product," by Henri Charmasson, Dave Baggett, May.

- 15) "Problem Bosses, Who They Are and How to Deal with Them," by Dr. Mardy Grothe & Dr. Peter Wylie, John Leaman, April.

- 16) "The Renewal Factor: How the Best Get and Keep the Competitive Edge," by Robert H. Waterman Jr., John Leaman, June.

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- 20) "Taking Charge: Management Guide to Troubled Companies and Turnarounds," by John O. Whitney,



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- 22) "Trigger Points," by Michael J.

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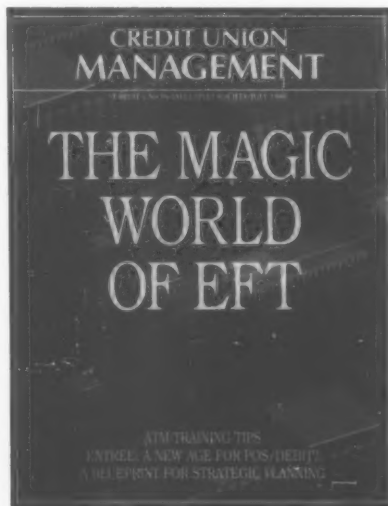
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Kami, John Leaman, August.

23) "You Are The Message: Secrets of the Master Communicators," by Roger Ailes with Jon Kraushar, Michael Muckian, March.

BRANCH BANKING

24) Branching Out With A Little Help From Friends, Daniel Balagna, June.

COLLECTIONS

25) Collections Software, January.

26) The Collection Connection, Beth Stetenfeld, January.

COMPENSATION

27) Executive Compensation: Are You Keeping Up?, Ruth Witzeling, August.

COMPLIANCE

28) A FAS B1 Action Plan, Judy Flores & Gina Rose, June.

29) Reg CC: In a Rush to Comply, Beth Stetenfeld, August.

30) The Regulatory Alphabet, Beth Stetenfeld, December.

31) How CU Performance Can Equal CAMEL Compliance, Robert F. Feige, November.

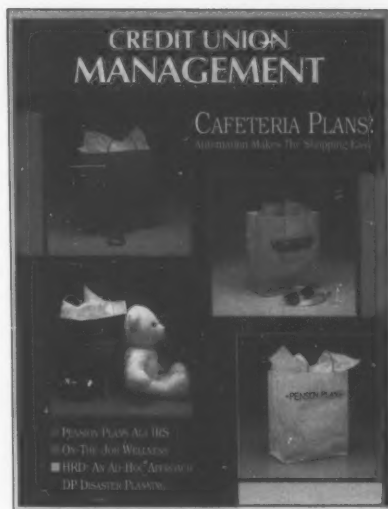
32) You Can Profit From Reg CC, Michael Moebis, August.

CUSOs

33) CUSO Considerations, Bruce Shawkey, December.

DATA PROCESSING

34) DP Vendors Unveil Newest Information Tamers, Marilyn Haisten, February.



35) On-Line to In-House, R.D. Drollinger, February.

DEBIT CARDS

36) Entree's Debut, Marilyn Haisten, July.

DIRECTORIES

5) 1988 Buyer's Guide to Office Automation, March.

25) Collections Software, January.

37) Directory of Computerized Investment Tools, September.

38) Financial Suppliers Resource Guide, December.

39) Training Tools, November.

DISASTER PLANNING

40) When Disaster Strikes, Geoffrey H. Wold, April.

FACILITIES

41) Lobby Logistics, Alan Lester, October.

HUMAN RESOURCE MANAGEMENT

42) CU Sabbaticals Garner Support, August.

43) Cafeteria Options Expand With Automation, Beth Stetenfeld, April.

44) DCU Cafe, Harold M. Goralnick, September.

45) High Stakes Hiring, Lawrence R. Quinn, June.

46) Hiring a Personnel Professional, Rhonda Cooke, November.

47) A Case for Reference-Checking, Rhonda Cooke, October.

48) Major League Training, Marilyn Haisten, November.

49) Moving Personnel Policies off the Back Burner, Rhonda Cooke, April.

50) Pension Plans, Howard J. Rubin and Katherine Carson Klug, April.

51) Performance Appraisals, Tom Sargent and Richard Noland, March.

52) Planned Progression, Ed Baranowski, February.

53) Preventive Medicine Comes to the Workplace, Bruce Shawkey, April.

39) Training Tools Directory, November.

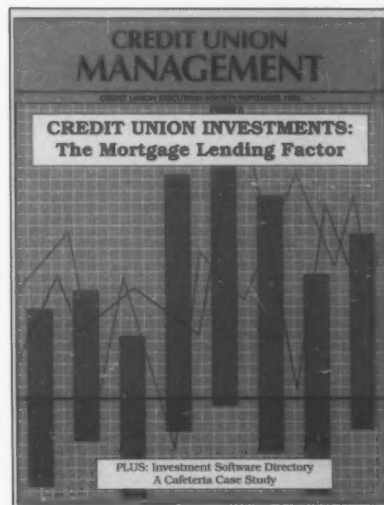
INVESTMENTS

54) CMOs and REMICs: A New Twist on Traditional Mortgage-Backed Securities, William K. Gooch, Sally A. Brown & Philip Donovan, May.

2) Credit Union Investments: The Mortgage Lending Factor, Robert W. McLeod, September.

55) Danger! Unstable Rates Ahead!, Bill Goldsmith, June.

37) Directory of Computerized Investment Tools, September.



56) Term Fed Funds, Steve Tolen, February.

57) The Portfolio Simulator, September.

LENDER LIABILITY

58) Limiting Lender Liability, Robert R. Adams & C. Patrick Kaltenbach, August.

MANAGEMENT ISSUES

59) CEO Network '88, Michael Muckian, December.

MARKETING

74) Desktop Marketing, Suzette Olive, May.

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1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17
18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34
35	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50	51
52	53	54	55	56	57	58	59	60	61	62	63	64	65	66	67	68
69	70	71	72	73	74	75	76	77	78	79	80	81				

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60) GMA Winners Circle, May.

61) 1988 Golden Mirror Awards, Bruce Shawkey, May.

62) Team Spirit and Technology Usher in New Age for Credit Union Marketing, Mary Auestad Arnold and Michael Muckian, May.

MORTGAGES

63) How to Fare Well with ARMs, Marilyn Haisten, January.

64) Mortgage Lending: The Next Stage, Gordon Belnap, January.

OPERATIONS

65) Financial Operations Conference
1988, Bruce Shawkey, November.

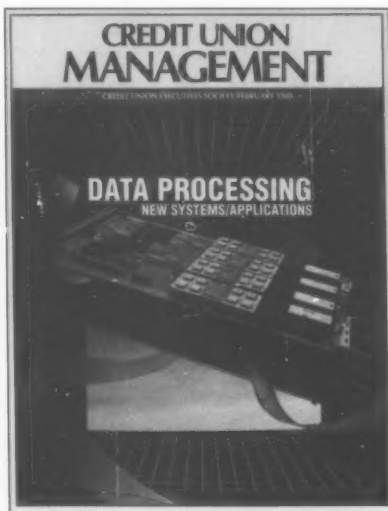
PEOPLE

66) Ballow Jr., Thomas E., Management Profile, Sharon Donovan, October.

67) Mitchell, Jack, Honorary Member Profile, Marilyn Haisten, June.

81) Cutter, Dennis A., Michael J.
Major, August.

68) Hawkins, Lloyd F., 1988 Executive of the Year, Bruce McDonald, November.



69) Hollen, Stanley C., Management Profile. Michael J. Major. March.

70) Miller, Janet G., Management Profile, Sharon Donovan, August.

71) Showalter, Marvin, Meet the Chairman, January.

72) Wallace, John W., Management Profile, Michael J. Major, December.

PERSONAL COMPUTERS

73) Count on Add-ins to Boost Lotus 1-2-3's Power, Speed, Suzette Olive, June.

74) Desktop Marketing, Suzette Olive, May.

75) Getting Personal, Suzette Olive, March.

76) Megabytes Lost, Suzette Olive, December.

STRATEGIC PLANNING

77) The Business of Planning,
Richard Noland, July.

TECHNOLOGY

(See also Automation)

78) Cashing in on Technology's Promise, Jeffrey Kutler, May.

79) Hello, Mr. (Micro) Chips, Dan Layton, March.

VIEWPOINTS

31) How CU Performance Can Equal CAMEL Compliance, Robert F. Feige, November.

80) Playing the Political Game, Donald V. Beall. March. ■

